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ENTRY DEADLINE EXTENDED FOR NATURALLY BOULDER 2013 AUTUMN AWARDS
Nominations Now Accepted Through Tuesday, August 6th,
for Prestigious Awards for Natural and Organic Products Companies and Leaders

BOULDER, COLO. – July 30, 2013 – Naturally Boulder, an economic development organization whose mission is to nurture start-up natural foods companies and promote Boulder as the epicenter of the natural products movement, today announced an extension of the deadline for entries in Naturally Boulder’s Autumn Awards. Nominations now will be accepted through close of business on Tuesday, August 6th, [online](http://www.naturallyboulder.org) at www.naturallyboulder.org.

Award nominations are being accepted in five categories, recognizing companies, individuals and products. The categories are: Best Young Business Award, for companies in business five years or fewer; Company of the Year Award, for companies in business more than five years; Focus on the Future Award, for a project or initiative in sustainability; Local Hero Award, for an individual in not-for-profit, government or academia who has made a meaningful contribution to our community; and the Lance Gentry Breakthrough Innovation Award, for a product, service or process that provides health and wellness benefits to consumers.

As part of the Autumn Awards, Naturally Boulder also hosts the annual entrepreneurial Pitch Slam, where aspiring entrepreneurs from emerging natural and organic products companies vie for bragging rights and a game-changing prize package of business services, by pitching their start-up ideas to a judging panel of industry veterans. Last year’s Pitch Slam prize package, valued at more than \$45,000, was won by [Dressed Up Salad Dressing](#). Prior Pitch Slam winners include [Bamboobies](#), [White Girl Salsa](#) and [Goddess Garden](#).

Last year’s Naturally Boulder Autumn Award winners included: [Door to Door Organics](#), Company of the Year Award; [Boulder Soup Works](#), Best Young Business Award; [Teatulia](#), Focus on the Future Sustainability Award; [Joan Boykin](#), Local Hero Award; and [Cheribundi](#), Lance Gentry Breakthrough Innovation Award. The award for Lifetime Achievement in the natural products industry was presented to Paul Repetto, co-founder of Horizon Organic Dairy.

Naturally Boulder Autumn Awards and Pitch Slam Party Details

Winner will be announced at Naturally Boulder's 2013 Autumn Awards and Pitch Slam Party taking place from 5 to 9 p.m. on Wednesday, October 9th at the Boulder Theater. Tickets go on sale on [DATE] at www.naturallyboulder.org.

About Naturally Boulder

Established in 2005 as an economic development initiative by the City of Boulder and the Boulder Economic Council, Naturally Boulder's mission is to solidify Boulder as the epicenter of the natural products industry. We do this by supporting emerging businesses to launch and stay in Boulder, Colo., and by attracting natural products businesses to the region. We promote natural and organic products and services in Boulder through various events and educational opportunities. Please visit <http://www.naturallyboulder.org> for more information.

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