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**NATURALLY BOULDER ANNOUNCES RECIPIENTS  
OF MORE THAN \$40,000 IN FLOOD RELIEF GRANTS**

**BOULDER, COLO. – JANUARY 30, 2014** – [Naturally Boulder](#), an economic development organization dedicated to nurturing and promoting organic and natural products businesses in Boulder, throughout Colorado’s Front Range and beyond, today announced that five natural products companies in the Boulder area affected by the devastating September 2013 flood have received a total of \$40,480 in flood relief grants. The grant money was contributed by Naturally Boulder members, sponsors and directors.

Recipients of Naturally Boulder flood relief grants were:

- [The Fresh Herb Co.](#), Longmont; \$18,000
- [Sisters’ Pantry](#), Lyons; \$18,000
- [Two Rivers Foods](#), Lyons, makers of Sol Bites snacks; \$1,500
- [The Gluten Free Bistro](#), Boulder; \$1,490
- [St. Vrain Jam](#), Estes Park; \$1,490

“When the flood occurred, we were in Telluride, vending at the Blues and Brews Festival,” said Ben Johnson, senior vice president of operations for Sisters’ Pantry. “When we returned, we found water had entered our facility. We had no gas, sewer, water or electricity. Our walk-in freezer and walk-in refrigerator weren’t functioning, and we lost our entire inventory of frozen dumplings plus our all of our ingredients for upcoming production.

“We are very grateful to Naturally Boulder for the flood relief grant,” Johnson continued. “It has helped us rebuild our walk-in freezer and freezer flooring. Once we receive health department approval, we will be able to resume business as usual. We’re ready to move forward with a focus on bettering our business.”

Major contributors to Naturally Boulder’s flood relief fund included: Alfalfa’s Market, Aurora Organic Dairy, Bhakti Chai, Boulder Brands, Celestial Seasonings, Hope Foods, Kroeger Herb Products, Madhava Natural Sweeteners, New Hope Natural Media, Quinoa Corp., Rudi’s Organic Bakery, SPINS, Teatulia, Whole Foods Market and WhiteWave Foods.

Naturally Boulder partnered with [The Community Foundation Serving Boulder County](#) on grant administration and disbursement. A task force comprised of leaders representing Naturally Boulder, the natural products community and the Community Foundation evaluated applications for flood relief grants and determined the grant recipients and amounts. Task

force members were: Deborah Foy, the Growe Foundation; Susan Graf, business manager at Bhakti Chai; Linnea Simons, attorney and Naturally Boulder Advisory Board member, Adriane Little, marketing manager at Boulder Brands; Richard Lopez, attorney and Community Foundation board member; and Paul Repetto, natural products entrepreneur.

### **About Naturally Boulder**

Naturally Boulder is an economic development organization dedicated to nurturing and promoting organic and natural products businesses of all sizes in Boulder, throughout Colorado's Front Range and beyond. We do this by creating meaningful connections for and among our members, offering education in business-building skills, serving as an advocate on important issues and coordinating economic development activities that advance the interests of our members. Our vision is to be the most supportive organic and natural products community in the nation, enabling companies to thrive so they can change the world for the better. Naturally Boulder was created in 2005 and today has more than 500 members, including manufacturers, service providers, entrepreneurs, investors and individuals who are part of a thriving organic and natural products community in Boulder and throughout our region. Visit us online at [www.naturallyboulder.org](http://www.naturallyboulder.org).

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