

shelfsmart  data

# Natural Food Sales Data



## Why

Why do I need data? Is it really that important?



## What & Where

What is available and where can I get it?



## When & How

What can I do with this information?

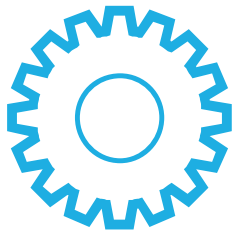


## Budget

How much does all this cost?

# Why?

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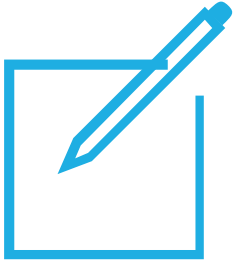
Manage Inventory

Projections



Build Sales Stories

Buyers, Buyers, Buyers



Manage Sales Teams

Inside & Outside

# What & Where?



## Syndicated Data

Spins & IRI



## Distributor Data

KeHE Connect

UNFI Supplier Detail Report

Loco Monthly Report

Garden Spot

Haddon House



## Retailer Data

Whole Foods Portal

Kroger Market 6

Walmart Retail Link

# When & How?



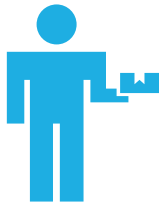
Inside Sales



Store Locator



Investors



Plan Demos



Broker Targets



Sales Strategies

# Resources

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Take a look at the grocery landscape and what stores are out there.

<http://19thway.com/foodie/public/storelocator.php>

Whole Foods Portal

<https://vendor-reporting-setup.wholefoods.com/>

KeHE Connect

<https://connect.kehe.com/authorize/>

Get Smart

<http://shelfsmartdata.com>

If you have any questions or just need advice please contact Damon Palame at [getsmart@shelfsmartdata.com](mailto:getsmart@shelfsmartdata.com)