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## 14<sup>TH</sup> ANNUAL SPRING FLING TO BE LARGEST YET AS NATURALLY BOULDER INVITES THE NATURAL PRODUCTS COMMUNITY TO GET GROOVY

BOULDER, COLO. – MAY 8, 2018 – [Naturally Boulder](#), an economic development organization dedicated to nurturing and promoting organic and natural products businesses in Boulder, throughout Colorado’s Front Range and beyond, expects its largest crowd ever at its 14<sup>th</sup> annual [Spring Fling Celebration](#) on Friday, June 15, 2018 from 5:00 PM - 9:00 PM at the Embassy Suites by Hilton in Boulder.

Naturally Boulder is inviting the community to join in celebrating the progress and growth of the community from a small group of pioneers to a global movement in which natural products have gone mainstream. Spring Fling will pay homage to the industry’s roots with a 1960’s themed soiree. Costumes are welcomed, but not mandatory.

Naturally Boulder is also celebrating the growth of the community with a ‘Shoots’ room in which about two dozen start-up natural products companies will exhibit and sample their cutting-edge products.

With attendees coming from all over the country, Naturally Boulder’s Spring Fling is an annual celebration of and for the natural and organic products community. Spring Fling 2018 will feature gourmet & natural catering with appetizers, main course, desserts, beer, wine and a signature drink, available throughout the evening. Naturally Boulder members can [register](#) to attend online. People are encouraged to register early as this event tends to sell out.

### **About Naturally Boulder**

Naturally Boulder is an economic development organization dedicated to nurturing and promoting organic and natural products businesses of all sizes in Boulder, throughout Colorado’s Front Range and beyond. We do this by creating meaningful connections for and among our members, offering education in business-building skills, serving as an advocate on important issues and coordinating economic development activities that advance the interests of our members. Our vision is to be the most supportive organic and natural products community in the nation, enabling companies to thrive so they can change the world for the better. Naturally Boulder was created in 2005 and today has more than 1,200 members, including manufacturers, service providers, entrepreneurs, investors and individuals who are part of a thriving organic and natural products community in Boulder and throughout our region. Visit us online at [www.naturallyboulder.org](http://www.naturallyboulder.org).