The Intersection of Food and Technology

Naturally Boulder Education Event

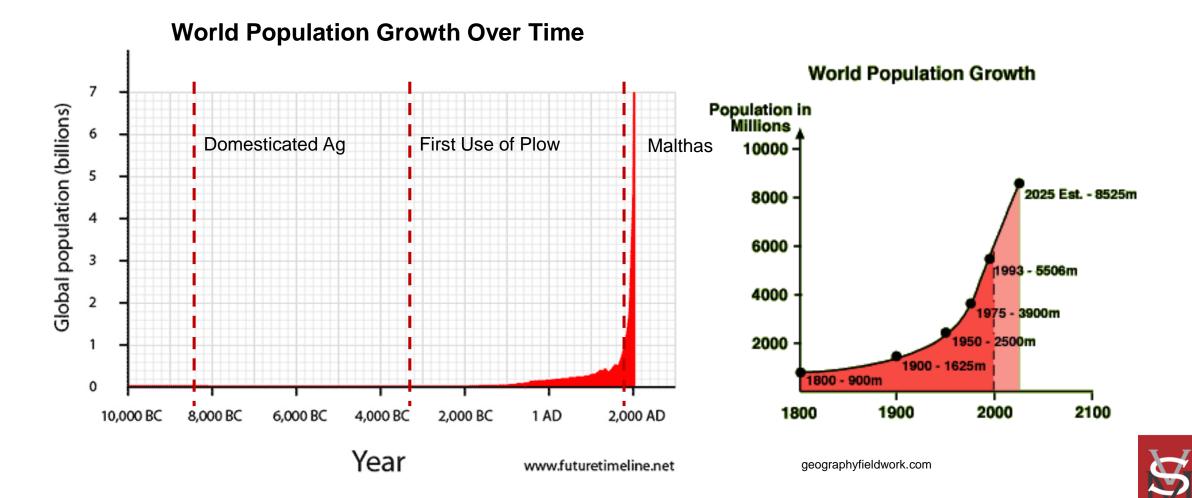
May 23, 2019

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Global Population Growth 12,000 Years

Global Population: 1.0B in 1800 7.7B in 2019 9.8B in 2050 (U.N. estimate)



Production Inputs Protein Production

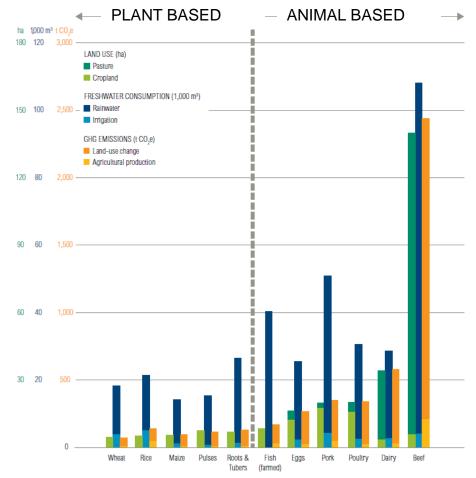
Animal Based Products

- Inefficient inputs
- Antibiotics and other chemical inputs
- High fresh-water use
- Wastes/Pollutants
- Co2 and Methane output



Production Inputs per Ton of Protein Consumed

PER TON PROTEIN CONSUMED



Source: World Resource Institute



Genetically Modified Animals CRISPR is Coming

SCIENTIFIC AMERICAN_°

 Engineered to reach market size in 18 months – half the time of non-modified fish

First Genetically Engineered Salmon Sold in Canada

US firm AquaBounty Technologies says that its transgenic fish has hit the market after a 25year wait



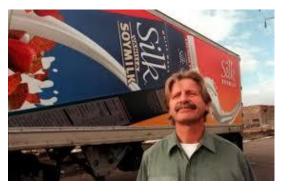


Plant Based Foods Category Disruption

Plant Based Products

- Energy efficient
- Good fats other health benefits
- Sustainability
- Explosive growth
- Increasingly tasty alternatives to animal products



















Your Panelists Tonight:



Pete Lubar Founder & EVP, MycoTechnology **Rich Kelleman** Co-Founder and CEO of Bond Pet Food Amanda Duran Director of Sales, Beyond Meat **Caroline Bushnell** Corporate Engagement, The Good Food Institute **John Grubb** VP Naturally Boulder Summit Venture Management

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