

Naturally Boulder 1645 Broadway, Suite 103 Boulder, CO 80302

NATURALLY BOULDER SOCIAL MEDIA POLICY

This policy is in reference to the form on the "Submit Social Media Content" tab of the Naturally Boulder website. This policy must be read and agreed to prior to submitting the social media content form. The purpose of the form is for the exchange of media by Naturally Boulder community members and sponsors to Naturally Boulder.

Naturally Boulder is not responsible for material posted to social media sites and does not guarantee the content, accuracy or use of the content. Naturally Boulder does not in any way endorse or recommend individuals, products or services that may be discussed on this site. Naturally Boulder specifically disclaims all liability for claims or damages that may result from any posting on this site. Naturally Boulder accepts no responsibility for the opinions and information posted on this forum, and such opinions do not necessarily reflect the policies of Naturally Boulder. In no event shall Naturally Boulder be liable to you or anyone else for any decision made or action taken by you in reliance on information on this site.

With the foregoing in mind, the Naturally Boulder terms of use for this form are as follows:

- 1. You must be at least 18 years old to submit the form.
- 2. As a guest submitting content for any Naturally Boulder Social Media Site on the internet, you agree that you are not: violating any local, state, federal and international laws and regulations, including but not limited to copyright and intellectual property rights laws regarding any content that you submit (by uploading, posting, email or otherwise) that is unlawful, disruptive, threatening, profane, abusive, harassing, embarrassing, tortuous, defamatory, obscene, libelous, or is an invasion of another's privacy, is hateful or racially, ethnically or otherwise objectionable as solely determined in Naturally Boulder's discretion; impersonate any person or entity or falsely state or otherwise misrepresent your affiliation with a person or entity; transmit any material (by uploading, posting, email or otherwise) that you do not have a right to make available under any law or under contractual or fiduciary relationships; transmit any material (by uploading, posting, email or otherwise) that infringes any patent, trademark, trade secret, copyright or other proprietary rights of any party; transmit (by uploading, posting, email or otherwise) any unsolicited or unauthorized advertising

(including advertising of non-Naturally Boulder services or products), promotional materials, "junk mail," "spam," "chain letters," "pyramid schemes" or any other form of solicitation; transmit any material (by uploading, posting, email or otherwise) that contains software viruses, worms, disabling code, or any other malicious computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment; harass another; or collect or store, or attempt to collect or store, personal data about third parties without their knowledge or consent; or to share confidential pricing information of any party.

- 3. The submitter believes that the information submitted is true, correct and accurate at the time of the submission. Naturally Boulder cannot be held responsible for any incorrect information that was presented to Naturally Boulder as being accurate.
- 4. By submitting any content to Naturally Boulder (by uploading, posting, email or otherwise) you grant to Naturally Boulder the irrevocable right to reproduce, distribute, publish, and display such content and the right to create derivative works from your content, edit or modify such content and use such content for any Naturally Boulder purpose.
- 5. You expressly acknowledge that you assume all responsibility related to the security, privacy, and confidentiality risks inherent in sending any content over the internet. Naturally Boulder does not control third-party sites and the internet over which you may choose to send confidential or personal information; therefore Naturally Boulder does not make any warranties, express or implied, against interceptions or compromises to your information.

Naturally Boulder reserves the right to remove any content in violation of this policy or that is otherwise objectionable, as well as to take steps to block access by any person violating this policy.

Your use of Naturally Boulder's Submit Social Media Content form is acceptance of this Policy and has the same effect as if you had actually physically signed an agreement.