

GROW YOUR BRAND

Benefits included with all sponsorship levels.





GET INVOLVED

- Receive free Individual Memberships for your staff and free / discounted tickets to our events
- Meet hundreds of natural products industry professionals
- Stay on top of trends and news
- Attend our annual sponsors-only exclusive reception
- Contribute to the coveted Pitch Slam Prize Pack, sourced exclusively from annual sponsors
- Share your expertise and generate leads in our Office Hours — Ask the Experts program





BUILD RECOGNITION

- Your logo gets recognized! Spot it on the Naturally Boulder website, in our monthly newsletter, at monthly and annual events, in our Annual Report, in our Suppliers Guide, and in the Member Directory
- Enjoy prioritized social media features
- Embrace an opportunity to be a featured speaker: our expert event panels are developed from within our community of sponsors
- Be a recognized leader and provider to this unique organization and its supportive community



EXPAND YOUR BUSINESS

- Reach the most targeted audience of natural products professionals for your marketing budget
- Embrace opportunities to sample your products at monthly events
- Develop key relationships
- Attract and retain customers
- Recruit fresh talent with premium access to our Network Job board
- Learn of new opportunities from our plugged-in community



SPONSORSHIP LEVELS

Benefits specific to your sponsorship contribution.





ABOUT NATURALLY BOULDER

Since launching in 2005, Naturally Boulder has served as the largest connecting point for the Colorado natural and organic products industry. The organization's 1,000+ supporters include nonprofits, micro businesses, start-ups, Fortune 500's and everything in between.

WHY SPONSOR?

Becoming a sponsor opens up new doors for your business. From offering personalized introductions to providing targeted business development opportunities with other local businesses, Naturally Boulder is dedicated to helping our community thrive by connecting the people and organizations that support our work.

BECOME A SUPPORTER

Sponsoring Naturally Boulder offers numerous benefits, highlighted here. For more information, please contact bill@naturallyboulder.org.

www.naturallyboulder.org

CATEGORY	OPPORTUNITY	SUSTAINING \$15,000	PREMIER \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
WEBSITE, SOCIAL MEDIA & CONTENT Gain visibility with our 2,500+ monthly website visitors; 16,500+ social media followers and 5,700+ email subscribers	Organization logo with link on NB website	✓	✓	✓	✓	✓	✓
	Organization logo on NB monthly newsletters & annual report	✓	✓	✓	✓	✓	✓
	Organization description on website	✓	✓	✓	✓		
	Services and Supplier Guide (print/online)	Full-page Feature	½ page Feature	¼ page Feature	Logo & Description	Logo & Description	Logo
	(1) dedicated event with social/email/web feature. Content available on-demand on website	✓					
ACTIVATION & ENGAGEMENT Engage with hundreds of entrepreneurs, decision makers, and employees from nearly 500 organizations in Naturally Boulder	Complimentary Memberships	15	8	6	4	3	2
	Opportunity to participate in our affinity program (launching 2022)	✓	✓	✓	✓	✓	✓
	Host exclusive members-only Office Hours programming	✓	✓	✓	✓		
	Logo featured at monthly networking / education event series	✓	✓	✓	✓		
	20% discount on additional employee memberships	✓	✓	✓			
	Assigned Board member liaison	✓					
	Sponsorship of Spring Fling	Premium Logo Placement, Stage Recognition, 15 Free Reg.	Premium Logo Placement, Stage Recognition, 8 Free Reg.	Featured Logo Placement, 4 Free Reg.	Large Logo Placement, 2 Free Reg.	Medium Logo Placement, 1 Free Reg.	Logo Placement
	Sponsorship of Pitch Slam & Autumn Awards	Premium Logo Placement + Stage Recognition, Prize Pack Invitation, 15 Free Reg.	Premium Logo Placement + Stage Recognition, Prize Pack Invitation, 8 Free Reg.	Featured Logo Placement, Prize Pack Invitation, 4 Free Reg.	Large Logo Placement, Prize Pack Invitation, 2 Free Reg.	Medium Logo Placement, Prize Pack Invitation, 1 Free Reg.	Logo Placement, Prize Pack Invitation